Ajay Baral has an International Business career spanning 18 years with top MNC and Indian corporates, he began his career with Tata group and in his present role heading Business Development for global COAL and managing coal markets in India and Middle East with emphasis on standardisation, transparency and gaining liquidity in SCoTA contracts which is a choice of contract by the coal consumers world-wide. He has a Masters in International Business (MIB) from Symbiosis International University in India.